

10 Jahre altes Finanzunternehmen





10 Jahre altes Finanzunternehmen

Das Unternehmen war hauptsächlich im Bereich Bank/Finanz/Versicherung tätig und ist von der FCA (Finanzaufsichtsbehörde in UK) für Aktivitäten im Zusammenhang mit der Kreditvergaben, zugelassen.

Das Unternehmen ist seit über einem Jahrzehnt in Großbritannien tätig und arbeitet zusammen mit: führenden Verkäufern in UK, IFAs, führende Hypothekennetzwerke und Kreditprodukte.

Das Unternehmen generiert Leads rund um die Schutzversicherung, PMI, Einkommenssicherung, Hypothek, Überbrückungskredite, etc.

Bevor FCA zuständig war, erfolgte Regulierung durch OFT (Office of Fair Trading) und MoJ (Ministry of Justice)

Wichtigste Vermögenswerte

1. vollständige autorisiert durch FCA, Lizenz für Kreditvergaben. vollständig konform mit ICO.
2. Mehr als 400.000 Kunden, die unsere Dienste genutzt haben, um eines der BFSI-Produkte zu kaufen, und einen hohen Lebenszeitwert haben (LTV min. Durchschnitt ~ £3.000 inklusive Empfehlung, Wechsel oder Erhöhung, neue Offertanfragen) intern mittels hausgenerierter Plattform "iLDS" bearbeitet.
3. Über 10 kundenorientierte Websites mit über 800 angepassten Zielseiten, Mikrovorlagen, Werbematerialien & digitale Vermögenswerte.
4. Hohe Ausgaben (£1.5 Million+) Google & Aktive Bing-Konten mit dem gesamten Leistungsverlauf, der bis 2011 zurückreicht.
Monatliche Kreditabrechnung bis zu 100.000 €, kann basierend auf zukünftigen Ausgaben erweitert werden.
Diese alten Konten mit hohen Ausgaben bieten aufgrund ihrer enormen Leistungshistorie gegenüber neuen Konten einen Wettbewerbsvorteil bei den Kosten für die Neukundenakquise.
5. Unsere interne Datenmanagement- und Analyseplattform, iLDS (Integrated lead distribution system) verwaltet die Integration aller Käufer, Angebot-Nachfrage, Marketing performance, Vertriebspipeline, Perspektiven & Datenschutz Compliance, Performance pro Abteilung uvm. auf täglicher Basis. Die Benutzerzugriffskontrolle ist eingeschränkt und die Mitarbeiter können ihre Abteilungsleistung in Echtzeit prüfen um die Performance im täglichen Geschäft zu verbessern.
6. Codebasis und IP – Tech Stack: Angular, ASP.NET Core, django, AWS, DynamoDB, SQL, Flutter, Twilio

TARGET PRICE

GBP 1,000,000

GROSS REVENUE

GBP 450,000

EBITDA

GBP 0

BUSINESS TYPE

Finanzdienstleistungen

REASON FOR SELLING

Pensionierung

COUNTRY

Großbritannien

BUSINESS ID

L#20220264

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

www.mergerscorp.com



© 2024 MergersCorp M&A International. All rights reserved.

© 2024 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.



WWW.MERGERSCORP.COM